

# Funeral & Church Audio Visual Services Guide.

Live production, audio & vision.

Version Date: May 2022





# About Us:



**Corton Audio** are one of regional Victoria's premier live production, power, event, hire and audio visual providers covering the country from our Shepparton based office and warehouse facility where we deliver state of the art production, audio, lighting, vision, site power and specialist event services for the extensive event, hospitality, **funeral**, venue, production, emergency response, entertainment industries & market.

Corton Audio are one of the few specialist turnkey funeral audio visual service providers in regional Victoria covering site power services right through to crew, production systems and specialist AV implementation. We make technical AV services for a funeral service as smooth and seamless as possible no matter what the task, idea or vision... Let us work beside you to make it happen!

Corton Audio use name brand equipment from world renowned manufactures including: JBL Professional, RCF, Crown Amplifiers, Soundcraft, dbx Professional, Radial, Shure, Sennheiser, Dynacord, Electro Voice, K&M, Chauvet & Jands just to name a few!

Corton Audio are one of the leading funeral industry suppliers for all technical services, advice, planning and development for all church services, beliefs and funeral locations. We offer various specialist funeral service production packages.

Corton Audio have proven what we can do by actually actively doing it, not just saying we can do it! We are fully Insured, hold current public liability insurance and Work Cover Insurance, ensuring a safe and enjoyable event for all... It's our priority!





Corton Audio have been in business and providing services for the past **fifteen years in 2022** and look forward to hopefully working with you when it comes time to celebrate the life of a loved one.

We offer families, church's, funeral directors and associated providers a number of professional and tailored audio visual services to suit all funeral and church service beliefs, venues, and most importantly services to suit families budget and wishes for their loved ones.



We have catered for services up-to and over two thousand people with both audio/sound, live feed and projection/LCD screens.

We feel a sense of ownership at Corton Audio that when it comes time to celebrate a family members life, that you only get one chance to get it right and that's where experience matters!

Further information can be found by visiting our website at: www.cortonaudio.com/funerals

Kind Regards,

Bradder

Brad Corken Manager & Owner Corton Audio



# Our Scope & Travel:

We have provided equipment and services for various funerals across Victoria and Southern NSW and are a leading funeral service supplier across this area. Corton Audio will travel extensively across Australia if you wish us to do so.

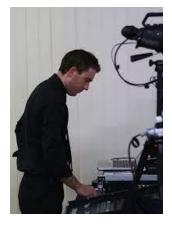
# Why choose Corton Audio?

#### You may be thinking why choose Corton Audio?

Well our team know funerals, we've worked in all venues - small and large, we know the technology required and choose brands of equipment that are industry standard and industry tested for reliability!

Corton Audio have been behind the mixing consoles, vision mixers and working on funeral services extensively for the past **eleven years in 2022**. You can be sure you are choosing the most experienced funeral service audio visual provider available which is why many funeral directors choose us.

We look the part! Our team will change from our work clothing to our dedicated black dress attire prior to a service so we look the part no matter where the service may be being held, we are about professionalism!







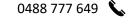
#### Services:

When you choose Corton Audio as your funeral service audio visual provider, you can be sure we offer the latest in funeral service technology with experienced crew and operators.

#### We offer funeral directors and families a number of funeral specific services including:

- Church and venue audio/sound reproduction.
- lectern and lectern microphones.
- Projector screens (and projectors).
- Funeral service video and recording (on request).
- Live feed video and audio into another room or outside for overflow of attendees.
- LCD screens.
- Outdoor large-scale audio reproduction from within the church (sending audio outside).
- AV equipment including laptops and video switching equipment.
- Graveside audio and voice reproduction systems, including sourcing generators to insure a stable power supply at the graveside service.
- Casket and coffin highlight lighting and special effect lighting.
- CO2 dry-ice cloud special effects.
- Experienced audio/sound engineers and AV operators.





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# Audio & Sound Reproduction:



Corton Audio can take complete care of all of your audio and sound funeral requirements.

- Does the church not have a sufficient audio or sound system?
- Is there a live musical item or performance?

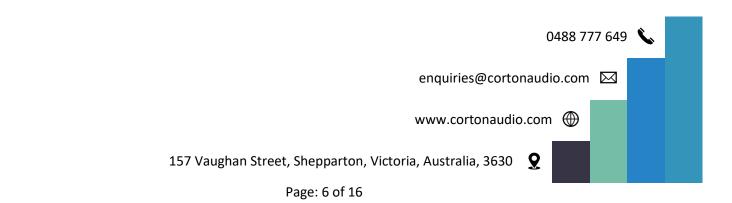
- Is there no existing audio system in the venue you are wishing to hold the funeral service within?

We are there to help and Corton Audio can take care of the audio and sound for any funeral service, venue or location.

Our equipment is state of the art and world renowned for reliability and quality. Here are just some of Corton Audio's extensive audio inventory brands which consist of industry leading equipment from:



We know it doesn't always matter the brand of equipment, we know what matters is the person taking care of it all operating it behind the mixer and equipment. Corton Audio staff, sound engineers and crew have been behind the mixer, consoles and have worked with some of Australia's (and the worlds) most seasoned performers, musicians and artists. We know sound and we use this experience at each and every funeral service we undertake, indoors or outdoors, in a church, at a person's farm or on a football ground we will take care of everything!





# Lecterns & Lectern Microphones:



There's no doubt a professional lectern provides the main focal point for attendees & mourners at a service as well as a staple for which your celebrant, minister or emcee can present and conduct the service.

Corton Audio are a professional production provider and as such we house in our extensive inventory professional corporate lecterns and lectern microphones.

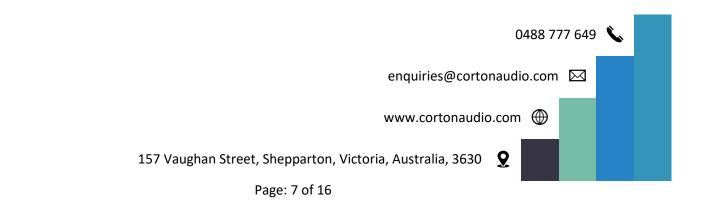
Our lecterns are in fact the exact same style you may see our prime minister

standing behind and we choose name brand equipment from Lectrum lecterns and Shure MX series lectern microphones.



What sets us apart:

We think ahead and for every service our lecterns consist of two of the same lectern microphones, one on and operating all the time and the second is an identical back-up microphone which is always sitting switched off and available as a back-up in-case the main one is lost. It's just one way we make sure the service is seamless and without disruption.





# Projector Screens, Projectors & LCD Screens:



At Corton Audio we have an extensive vision inventory. Our vision equipment is used on funerals of all beliefs and sizes.

You may wish to use our screens to display a photo slideshow or reflection presentation during the funeral service or perhaps live-feed the video from the church across into a hall so that extra mourners can view the service in another room or building.

Our vision equipment consists of: Projector screens, Projector stands,

LCD screens, screen mounting equipment, both Windows & Apple laptops and equipment, vision switching equipment and HD vision services.



NEC



Our vision, switching equipment & devices are seamless (meaning the transitions between input devices fade without losing content). We offer full HD viewing and provide complete vision services no matter where you choose the funeral service to be.





# Video Recording:



Corton Audio can provide professional video recording of the funeral service including all church and graveside services.

Recording a service captures the service for future generations, for those who could not attend to watch at a later date or allowing your family a chance to reminisce and reflect on the loved one at a date of your choice.

Our services are often called upon to record funeral services to send overseas, to capture the service for children to watch when they are old enough to understand and for the

family to have and cherish.

Corton Audio choose Sony and GoPro as our camera products, Manfrotto tripods & Adobe premier for all post editing.







Live-Feed video and audio into another room or venue:



Corton Audio live feed video and audio relay into another room or venue is a great option if the venue you are holding the service in is too small for the estimated attendance and allows a live feed video and live audio (for example) from inside the church, across to a church hall where the service can be both seen and heard with constant monitoring of both vision and audio by our staff.

Funeral service location without power on-site:



Are you worried about power and electricity not being available at the site or venue you are wishing to hold the funeral service in or at?

Don't stress, we will take care of all generators, power distribution and equipment to make it happen! Including delivery, set-up and operation.

We often find country cemeteries do not have power available on-site and are often

providing temporary power equipment for funeral services.





#### How we make the process easy and what we require:

At Corton Audio we understand that it's a difficult time with the loss of a loved family member, friend or relative and the last thing you want to be doing is worrying about the audio visual side of the service. Our team are there to assist you!

We can provide extensive technical advice and can assist with all your service ideas when it comes to audio visual.

Need to know what we require for the service? For most services we require the following information:

- An idea on your audio visual requirements (remember our team can assist with our ideas as much or as little as you like. Alternatively your chosen funeral director will be a great place to assist with all your funeral planning ideas and help with what you might require in terms of music, slide show/photo presentation and other funeral aspects).

- The access time we can get into the venue (or church) for our team can begin setting up the equipment etc.

- Funeral service starting time (please note that often attendees/mourners arrive often an hour prior to the service).

- Usually we try to organise a meeting at the venue (or church) prior to the service for the family to pass on the music they have organised and video presentation of their choice so our team are able to test it prior to the service. Along with run through the running of the funeral service with us.

- Access as early as possible into the venue is fantastic. It can take a long time to set-up and test equipment properly. Sometimes it is even better for us to get access into the venue or church the day before to set all of our equipment up.

- If you have an extensive array of music played throughout the service please advise our staff of specific cues and times for when you would like the music played and ensure they are burnt to a CD or on a USB in the order they will be played at the service. A service doesn't always run to specific

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cues or notes so please try and advise our team of as much information as possible for when you would like your music played.

Music choices, slideshows/videos:

Music:



Music (and the choice of music) at a funeral service play's a powerful role in creating a way in which we can reflect on a person's life as well as being music they enjoyed throughout their life. Music has a special meaning in our lives. The choice of music allows mourners a moment to reflect on the person by sitting and listening as well as signalling specific moments throughout the service.

#### How many songs do I need?

As a guide at most funeral services (not

considered a mass or church services) often a total of three songs is a perfect place to begin. This will be:

1) An entry song as the family enter the chosen venue for the service;

2) A reflection song (this may accompany a slide show or photo presentation);

3) A departure song as the coffin is carried from the funeral service to the hearse.

Of course these musical items mentioned above are only a guide and you may wish to have more or less music depending on your specific requirements.

#### If you are providing the music for our team:

Please provide us with the following where possible: A burnt CD; (or alternatively) A USB stick device with audio tracks;







with the songs in order of when they will be played throughout the service. For example: family walk in music (first song to be played), first song on the CD or numbered as #1.

#### Formats preferred include:

Audio CD or MP3 (Burnt through iTunes as an audio CD we have found to be very successful), alternatively a USB with audio/music files. Please do not provide: Blu-ray or DVD music audio.

A tip: Basically the best way to test a music CD is to test it in a CD player, if it plays it should be fine for us to use and operate.



Video, slideshow or photo presentation:

A slide show or photo presentation video is a highlight of a funeral service, allowing mourners the ability to view the person and reflect on personal memories and the persons life.

# If you are providing the slide show or video for our team:

Please provide us with a video file on a USB stick with music accompanying the video.

(That plays ready to go as a normal video, you may wish to test this on Windows Media Player,

Quick Time or VLC), alternatively a completed and burnt DVD that plays on a DVD player is also possible.

Please do not provide:

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Blu-ray burnt slide shows or movies or photos in a folder or just placed on a USB, instead all video/slide shows must be in presentation format and ready to press play.

#### Formats preferred:

MP4 video files

For **Microsoft Power point** presentations please ensure these are completed, tested and ready to go with all transitions and music. Please ensure slide transitions are completed and ready for our team to begin the presentation.

You may wish to have your music connected to your power point presentation, please ensure this is tested and plays automatically when the slide show is played.

A tip: Always <u>ensure your power point presentations are saved in a folder with all of the photos,</u> <u>music</u> etc connected to the power point presentation and well tested. Sometimes a power point presentation will "go looking" for the music and photos and if it cannot find them it cannot be played.

## All sounding too stressful and not making sense?

Don't stress, we're here to help! We understand all of this can seem overwhelming.

Our team will happily assist you with all your funeral technical, visual and sound questions.

This can be done through your chosen funeral director/church and back to us OR via one of the other following ways:

- Phone: our office on mobile 0488 777 649

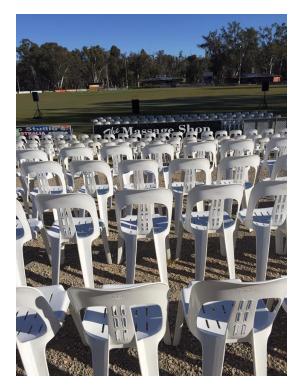
- Email: enquiries@cortonaudio.com

Alternatively make an appointment with us at our Shepparton office located at: 157 Vaughan Street, Shepparton, VIC, 3630.





# **Funeral Location:**



The location to hold a funeral service is completely your choice with clearance and guidance from your chosen funeral director. We can completely install equipment on or within:

- The sand bar of a river
- Beside a creek
- In the backyard of a family home
- On a football ground
- Within club rooms
- Within cattle sheds
- In town halls
- Parks and gardens
- and of course in all churches and church halls.

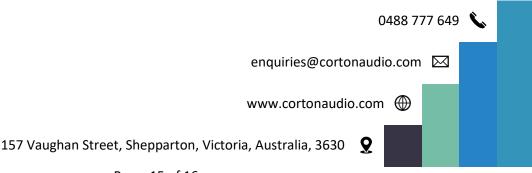
We cannot wait to help bring both you and your loved ones service wishes to life!

With the assistance of our power generators and equipment the service can be held in just about any location you may wish!

## What people are saying:



"Brad, Thank you for today! I just wanted to pass on how great the service went today, everyone could see and hear everything! Thanks again!"





# Pricing:



As we are a specialist funeral service provider across Victoria and NSW our cost for funeral services vary greatly depending on each individual service's needs.

Our services specific to funerals can range anywhere from a few hundred dollars through to thousands of dollars depending on your needs, estimated attendance and budget.

Prices & packages start from: \$120.00 (ex GST)

It doesn't matter whether you have ten attendees or thousands, we will do everything we can to make the service run seamless.

Contact our team to discuss your funeral service requirements today and allow us to provide you with a no obligation, free quote. Alternatively contact your chosen funeral director who may contact us directly on your behalf to discuss the funeral requirements.

